

UPBIZNEXT SKILL DEVELOPMENT PROGRAM - 2025

DESIGN PRO COURSE OUTLINE

(CORELDRAW + ADOBE PHOTOSHOP)

COMPREHENSIVE TRAINING

PROGRAM



Module 1: Introduction to Graphic Design

- Graphic Design kya hai?
- Design ki basic principles (Balance, Contrast, Alignment, Repetition, Proximity)
- Design ke different types (Print, Digital, Branding etc.)

LOCATION: GOJRA ROAD NEAR KHUSHALI BANK JHANG

PH# 03290982026

MODULE 2: CORELDRAW BASICS

- Coreldraw interface introduction
- Tools overview: Selection, Shape, Text, Color, Fill
- Creating basic shapes and lines
- Working with layers and objects
- Working with colors and gradients
- Text formatting and typography basics
- Importing and exporting files

LOCATION: GOJRA ROAD NEAR KHUSHALI BANK JHANG

PH# 03290982026

MODULE 3: CORELDRAW INTERMEDIATE TECHNIQUES

- Advanced shape manipulation (Bezier, Pen tool)
- Working with masks and clipping
- Using effects (shadows, transparency, blends)
- Designing logos and icons
- Creating brochures, business cards, and flyers
- Practical project: Design a business card and flyer

LOCATION: GOJRA ROAD NEAR KHUSHALI BANK JHANG

PH# 03290982026

MODULE 4: ADOBE PHOTOSHOP BASICS

- Photoshop interface and workspace
- Tools introduction: Move, Selection, Brush, Eraser, Crop
- Working with layers and masks
- Image resizing and cropping
- Basic photo correction (brightness, contrast, color correction)
- Text tool and typography basics
- Saving and exporting images for web and print

LOCATION: GOJRA ROAD NEAR KHUSHALI BANK JHANG

PH# 03290982026

MODULE 5: ADOBE PHOTOSHOP INTERMEDIATE TECHNIQUES

- Advanced selection techniques (Pen tool, Quick Mask)
- Working with adjustment layers
- Layer styles and blending modes
- Retouching and image manipulation
- Using filters and effects
- Creating social media graphics
- Practical project: Edit and retouch a portrait photo

LOCATION: GOJRA ROAD NEAR KHUSHALI BANK JHANG

PH# 03290982026

MODULE 6: COMBINED DESIGN PROJECT

- Designing a complete brand identity (logo, business card, social media post) using Coreldraw and Photoshop
- Preparing files for print and digital use
- Presentation of final project

LOCATION: GOJRA ROAD NEAR KHUSHALI BANK JHANG

PH# 03290982026

MODULE 7: INDUSTRY TIPS & PORTFOLIO BUILDING

- Design trends and best practices
- Building a professional portfolio
- Freelancing and client communication basics

LOCATION: GOJRA ROAD NEAR KHUSHALI BANK JHANG

PH# 03290982026

COURSE DURATION & SUMMARY

- 6-8 WEEKS (DEPENDING ON CLASS FREQUENCY)
- **MODE:** PRACTICAL SESSIONS + ASSIGNMENTS + PROJECTS
- **OUTCOME:** STUDENTS WILL BE ABLE TO CREATE PROFESSIONAL GRAPHIC DESIGNS USING CORELDRAW AND ADOBE PHOTOSHOP.

LOCATION: GOJRA ROAD NEAR KHUSHALI BANK JHANG

PH# 03290982026